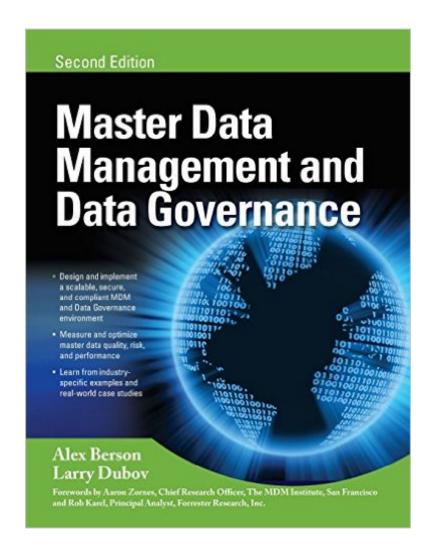
## The book was found

# MASTER DATA MANAGEMENT AND DATA GOVERNANCE, 2/E





## Synopsis

The latest techniques for building a customer-focused enterprise environment "The authors have appreciated that MDM is a complex multidimensional area, and have set out to cover each of these dimensions in sufficient detail to provide adequate practical guidance to anyone implementing MDM. While this necessarily makes the book rather long, it means that the authors achieve a comprehensive treatment of MDM that is lacking in previous works." -- Malcolm Chisholm, Ph.D., President, AskGet.com Consulting, Inc. Regain control of your master data and maintain a master-entity-centric enterprise data framework using the detailed information in this authoritative guide. Master Data Management and Data Governance, Second Edition provides up-to-date coverage of the most current architecture and technology views and system development and management methods. Discover how to construct an MDM business case and roadmap, build accurate models, deploy data hubs, and implement layered security policies. Legacy system integration, cross-industry challenges, and regulatory compliance are also covered in this comprehensive volume. Plan and implement enterprise-scale MDM and Data Governance solutions Develop master data model Identify, match, and link master records for various domains through entity resolution Improve efficiency and maximize integration using SOA and Web services Ensure compliance with local, state, federal, and international regulations Handle security using authentication, authorization, roles, entitlements, and encryption Defend against identity theft, data compromise, spyware attack, and worm infection Synchronize components and test data quality and system performance

# **Book Information**

Hardcover: 536 pages

Publisher: McGraw-Hill Education; 2 edition (November 30, 2010)

Language: English

ISBN-10: 0071744584

ISBN-13: 978-0071744584

Product Dimensions: 7.7 x 1.3 x 9.4 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars Â See all reviews (22 customer reviews)

Best Sellers Rank: #267,111 in Books (See Top 100 in Books) #70 in Books > Computers &

Technology > Databases & Big Data > Data Warehousing #131 in Books > Computers &

Technology > Databases & Big Data > Data Modeling & Design #276 in Books > Textbooks >

### **Customer Reviews**

I found the book rather lacking in technical specifics. It is geared more toward a CTO/CIO audience. If you need to "sell" an MDM project to management, then you'll find good material in this book

I found this book gave me useful understanding of the theory of MDM, which is what I wanted. It also provides some good high level architectures. I think it would have benefitted from more in the way of Case studies, particularly lessons learned. The true value of MDM can be questionable when it comes down to the practical hands on, so real life examples are paramount.

No examples, no example data owner custodian interview questions, no examples on retention or categorization philosophies. So vague. We don't need to be sold on data management, we actual workflows to achieve savings now. No examples to help me get the work done, boo.

Sender: the book arrived before it was scheduled. Book is in great condition. It was packaged very nicely. About the book: I've read a few chapters in this book so far, it covers MDM in depth with great examples. It covers MDM from why and when it started, why is it needed in different industries (its application), covers real life examples from different industries, and goes in depth to cover the Architecture, Modeling as well (I'm yet to get to that). Great book.

Extremely comprehensive but actually far too much detail! Although there are many pages and chapters devoted to the usual rationale of creating a 'single source of truth', there was little background or description as to what this actually means. Also the book is highly system focussed and lacked the perspective of the importance of data from the business viewpoint. There was no discusion of even the basic difficulties of actually recognising and differentiating individual people and organizations .... Quite useful as a reference book and some of the diagrams contain a lot of ideas and I suspect I will be revisiting sections. I suggest dipping into some areas and skimming the rest.

I am still a novice in the world of MDM and this book was the right first step. It gives you complete yet succinct overview of MDM, data governance, managing MDM projects, and MDM trends. I am planning to read it one more time and then I believe i can take on other books which dive into the

details of MDM specifics.

Great basic text book and framework source for those of us that have been wrestling with the complexities of Enterprise Information Management, Information Architecture and Enterprise Architecture.

Very informative and I used much of what I was learning from my assigned course reading in my role of implementing a Data Warehouse at work.

#### Download to continue reading...

MASTER DATA MANAGEMENT AND DATA GOVERNANCE, 2/E Microsoft SharePoint 2013 Planning for Adoption and Governance: Planning for Adoption and Governance Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business Leveraging the Power of Data Analytics, Data Science, ... (Hacking Freedom and Data Driven Book 2) Data Architecture: A Primer for the Data Scientist: Big Data, Data Warehouse and Data Vault Public Management Reform: A Comparative Analysis - New Public Management, Governance, and the Neo-Weberian State Big Data, MapReduce, Hadoop, and Spark with Python: Master Big Data Analytics and Data Wrangling with MapReduce Fundamentals using Hadoop, Spark, and Python Saint Germain: Master Alchemist: Spiritual Teachings From An Ascended Master (Meet the Master) The Data Revolution: Big Data, Open Data, Data Infrastructures and Their Consequences Big Data For Beginners: Understanding SMART Big Data, Data Mining & Data Analytics For improved Business Performance, Life Decisions & More! Parkinson's Law: Master time management and increase productivity (Management & Marketing Book 24) Swift: Programming, Master's Handbook: A TRUE Beginner's Guide! Problem Solving, Code, Data Science, Data Structures & Algorithms (Code like a PRO in ... mining, software, software engineering,) Java Programming Box Set: Programming, Master's Handbook & Artificial Intelligence Made Easy; Code, Data Science, Automation, problem solving, Data Structures & Algorithms (CodeWell Box Sets) Ruby Programming Box Set: Programming, Master's Handbook & Artificial Intelligence Made Easy; Code, Data Science, Automation, problem solving, Data Structures & Algorithms (CodeWell Box Sets) Java Programming: Master's Handbook: A TRUE Beginner's Guide! Problem Solving, Code, Data Science, Data Structures & Algorithms (Code like a PRO in 24 ... design, tech, perl, ajax, swift, python) Ruby: Programming, Master's Handbook: A TRUE Beginner's Guide! Problem Solving, Code, Data Science, Data Structures & Algorithms (Code like a PRO in 24 ... design, tech, perl, ajax, swift, python) LEARN IN A DAY! DATA WAREHOUSING. Top Links and Resources for

Learning Data Warehousing ONLINE and OFFLINE: Use these FREE and PAID resources to Learn Data Warehousing in little to no time The Daily Note Planner For Busy People: Make Use Of Your Time Effectively With This Easy To Follow Note Planning Guide (Note Taking, Time Management, Management ... Management For Dummies, Stress Reduction) Pro Data Backup and Recovery (Expert's Voice in Data Management) Data Management for Researchers: Organize, maintain and share your data for research success (Research Skills) Discovering Knowledge in Data: An Introduction to Data Mining (Wiley Series on Methods and Applications in Data Mining)

<u>Dmca</u>